

## **CALL FOR ARTISTS - New Virginia mural**

**\*Bids due June 25 at midnight\***

### **Overview**

Seeking bids from artist(s) to create and install a mural on a two-story brick building in downtown New Virginia, Iowa

### **Location**

The mural will be on the side of a brick building located at 415 West Street in New Virginia. Pictures are included below.

### **Design Considerations**

Theme: Our hope is that this mural will celebrate the past, present and future of New Virginia. We would like a colorful, modern look that draws on images and symbols of local significance. The New Virginia Hometown Pride committee will work with the artist to identify elements that can be incorporated into the final design.

Scale: The wall is two stories tall and 88' wide, making for a very large canvas. We expect that some artists may bid based on painting only a portion of the wall, either for artistic or logistical reasons. Other artists may choose to create a bid based on using the entire wall. Either is acceptable, but please indicate in your proposal what size mural your bid is based on.

Longevity: The artist should use technique and materials that will allow the mural to last as long as possible. With proper maintenance, murals can last for decades.

### **Artist Requirements and Desired Skills**

The selected artist will possess:

- Ability to design and implement the mural
  - Artist will be expected to both create the design and complete the painting/installation
- Willingness to work with community representatives on the design.
  - The artist will do up to two conference calls with community representatives to discuss and revise the design (if needed), before final approval is given.
- Technical knowledge of materials/techniques needed to create mural on this surface.
- Ability to work within the parameters of the “design considerations” section above

### **Budget**

\$4,250 is the maximum amount budgeted for the mural project, including the costs of the artist's fees, supplies, and prep work. Artist bids should not exceed this amount. Cost will be one of the factors used to make the artist selection. A grant for 6 gallons of free Diamond Vogel paint has been awarded for this project, if the artist wishes to use it.

## Selection Process & Estimated Timeline

- Priority will be given to artists located in or near New Virginia, but artists from any location are encouraged to apply. Artist experience, aesthetic, quality and cost will all be considered as part of the selection process.
- June 25: Artist bids due
- July: Artist selected
- Late July/Early August: Finalize design
- August/Early September: Installation/painting

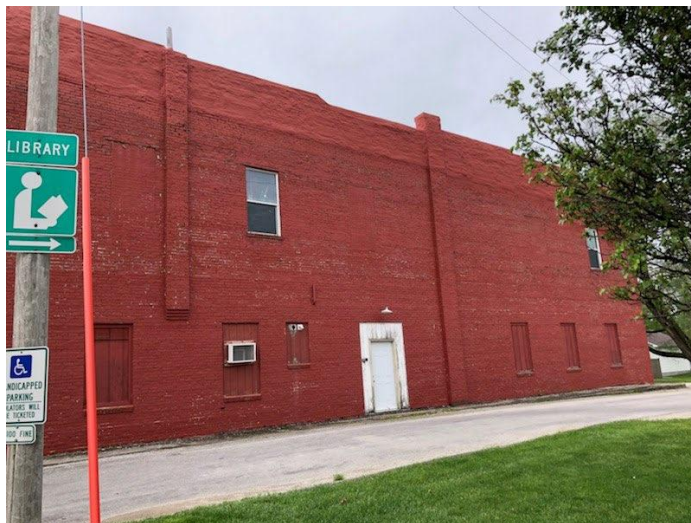
## Submission Requirements

Interested artists should submit the following by midnight on **Thursday, June 25, 2020:**

- Samples of your work, especially past mural work
- Statement of your qualifications for completing this project (e.g. - previous experience with public art or large scale artwork such as this) (No more than 1-3 paragraphs text please)
- Price for completing the mural, including design, painting, supplies and any necessary prep work. Please indicate if your price is based on painting the entire wall, or only a portion of it (if a portion, please indicate what size).
- Submit via email to [Lorin@warrencountyhometown.com](mailto:Lorin@warrencountyhometown.com)

## Questions

Contact Lorin Ditzler at [Lorin@warrencountyhometown.com](mailto:Lorin@warrencountyhometown.com) or 515-442-0723.



The pictures above show the wall where the mural will be painted. It is two stories high and 88 feet wide. Note: the mural may either cover the entire wall or a portion of it.

*This project has been made possible by a grant from Warren County Economic Development and the volunteer work of the New Virginia Hometown Pride committee.*