



**Indianola Hometown Pride
Committee Meeting
September 6, 2018 5:30PM-6:45PM
Warren County Economic Development
111 N Buxton St., Indianola, IA 50125**

Attendance:

Brianna Vaughn	Emmett Konrad	Angela Nelson	Stacy Strong
Tara Rehmeier	Lorin Ditzler	Terry Pauling	Shirley Clark
Colleen Willmott	Jenn Pfeifer-Malaney		

Absent:

Lisa Harms	Doug Bylund	Monica Vail	Kerry McKasson
Becky Wigeland	Jill Johnson	Heather Hulen	

Approve Agenda and August Minutes

Meeting began at approximately 5:30PM with a review of the Meeting Minutes from August 9, 2018. Pauling motioned to approve minutes and Rehmeier provided a second. Unanimous vote.

New Business

Konrad reported that City Manager Ryan Waller has many ideas for new projects; Clark reported she too has met with Ryan.

Some discussion items were as follows:

New comprehensive plan coming; bids were due September 1; IHP will be a part of the scope of work in the comprehensive plan.

Justice Center Committee: KIB, IHP, Chamber; Konrad, Nelson, and Johnson. Met yesterday (September 5); no decisions, just providing input to the architects and Warren Co. Supervisor.

We should meet with the Chamber/business on the square. “Adopt the Square” initiative.

Volunteering Ideas: pulling weeds, Indianola Horticulturalists.

IHP blurb on City of Indianola page – Willmott suggested ASAP so that we can turn in a T-shirt order sooner rather than later.

Pauling suggested clean-up for constructions work on the square; Ditzler suggested window-washing; July 2019. Ditzler suggested checking with KIB re clean-up on the square.

Community Organization Assessment: Sub-Committee Report

Organization Summit: October 16. The Local Vine; trivia night.

- 30 Min. Social
- 5 Min. IHP
- 30 Min. Trivia

Gathering Information: 7 responses to FB post requesting organization information. 4 were from committee members. Ditzler suggested reposting with clear instructions for what we are working towards (summit). Ditzler suggested an article in the RH.

Beautification Box/Parade

Location: Possibly at the Police Station. Ryan said we should present Community Chest to the City Council (mid-September meeting); Konrad will be attending; others welcome.

Sponsors (IMU, Rotary, BFPF, MODUS, others?). Konrad going to do a rendering.

T-Shirts Report

Display at local businesses: True Value, TruBank, CityState, YMCA, People's Bank

27 shirts sold to date (\$460 less expenses = \$250ish); need City to do a Facebook blast to promote. Most payments came electronically through the square.

Boost vote: Yes. \$15 Boost on post with clear language about "Who We Are" and the next day a \$15 boost on a post with the t-shirt fundraiser. Vaughn to draft and circulate: emphasize FUNDRAISER aspect and highlight certain projects (community chest, organization fair, Adopt the Square) so potential purchasers have more concrete information. Circulate on FB Group.

Willmott to check in on possible pick-up range if we do this last blast and give it a week or so.

Selfie Contest

Planning in October. Need to consider actual value of certificates depending on sale of t-shirts (\$50 > \$25?). Will nail down whether we require the t-shirt in the contest.

Entrance Signs

Konrad reported regarding conversation with Ryan Waller – LONG TERM project (design, utilities, fundraising, placement (state highway)). Providing input.

Treasurer Update: Financial Account

Pfeifer-Malaney provided a breakdown of expenses/income. Current resource total is \$470.84; Pfeifer-Malaney will likely provide this as the quarterly report to the City.

Our account is at TruBank.

Some of the square entries may not have processed (Swipe charge is 2.7%/10 cents per transaction, keyed is 3.5%; .15 cents per transaction for t-shirts); Keller Designs "Shirts" is a big upcoming expense.

Pfeifer-Malaney will talk with Nate @ Hy Vee about setting up a charge account which could be paid directly from our budget not requiring reimbursement to committee members.

Reimbursement form on the Google Docs if anyone should need it. Pfeifer-Malaney will always bring to meetings; will turn in after each monthly meeting. Will take City Council approval to get reimbursement.

Pfeifer-Malaney working on making donation receipts using Norwalk's template. Need to work on logo.

Note: Bylund willing to assist with printing materials for IHP.

Konrad to put the Memorandum of Understanding with the City regarding Treasurer's interaction with the city to the Google Drive. This document will help committee members understand the reimbursement process. Resending to Pfeifer-Malaney specifically.

Invoices can be sent to **PO Box 11, Indianola, IA 50125.**

Hometown Pride Updates

Ditzler reported that KIB will be purchasing road signs (provided sample) near entrances in the community; we would need to arrange for placement (talking to the City). Ditzler to discuss with the City.

Ditzler also reported 1-year anniversary for Hometown Pride in Warren County upcoming. October 25 celebration pending within economic development event.

Other Groups: Carlisle (raising money for playground; clean-up day in the fall); Norwalk (music fest, terrible weather but about 1,000 attendees, veterans memorial) New Virginia (fall festival, banners on light poles recognizing town attributes); Cumming (welcome packets for new residents for new development, city branding, motto); Hartford (playground fundraiser upcoming); Milo (community directory, community endowment).

Downtown Assessment: September 25, 2018

Related to downtown, Konrad suggested we expand our efforts to the “outskirts” of the square; memorials, benches, etc.

September 25: location TBD. Pfeifer-Malaney mentioned Country Club for business owners.

Selection of New Officer

Hulen has stepped down as Co-Chair and a committee member. Group is gauging interest in “Vice Chair” position. City Council should be notified of the vacancy with Hulen’s resignation.

Guidelines? Two unexcused absences? We have one-page guidelines but do not address attendance. Carlisle drafted bylaws (non-profit).

Need to set our guidelines regarding attendance to be followed moving forward. Subcommittee to draft bylaws. Konrad, Vaughn.

Topics for Next Meeting: **October 4, 2018 @ 5:30PM** at Warren Co. Economic Development.

Send any topics to Konrad to be added to the Agenda.

Meeting adjourned at approximately 6:50PM.