



**Indianola Hometown Pride
Committee Meeting
June 7, 2018 5:30PM-6:40PM
Indianola City Hall, City Council Chambers (110 N First Street)**

Attendance:

Brianna Vaughn	Doug Bylund	Becky Wigeland	Angela Nelson
Lorin Ditzler	Emmett Konrad	Shirley Clark	Lisa Harms
Heather Hulen	Colleen Willmott	Jenn Pfeifer-Malaney	

Absent:

Jill Johnson	Tara Rehmeier	Monica Vail	Kerry McKasson
Terry Pauling	Stacy Strong		

Approve Agenda and May 3 Minutes

Meeting began at approximately 5:30PM with a review of the Meeting Minutes from May 3, 2018. Hulen motioned to approve minutes and Wigeland provided a second. Unanimous vote.

Logo

Konrad sent correspondence to marketing to Hometown Pride logo; group approved official logo. Vaughn will add to Facebook.

Konrad mentioned potential t-shirts for events.

Facebook/Vision Statement

Purpose and Goals: Indianola Hometown Pride’s purpose is to mobilize residents to enhance our community, foster pride, and encourage growth.

Vaughn will continue working on an expanded mission/vision statement to put on Agenda to review at next meeting – if you have a moment, answer the questions in the email Vaughn sent out.

Facebook Page and Group: Everyone needs to either add Brianna Vaughn on Facebook or send Vaughn an email with the email associated with your Facebook account to be added to our “Group” for communication purposes. The “Page” for community viewing is starting, but it is not published for the public yet. Once we nail down purpose and goals, Vaughn will update Page and we can review at a later time before publishing to the public.

Norwalk, Carlisle, and Milo have Facebook pages to look at for potential ideas.

Ditzler will look at adding an Indianola tab to the Warren County Hometown Pride website. Konrad will assist.

Konrad's will update list of "what we like about Indianola" that Committee members can add to.

Video Konrad circulated – two women discussing "starting small."

Community Organization Assessment: Subcommittee Report

Konrad reported that Ditzler, Hulen, and Konrad concluded that it would be good to know what the City envisioned. City Manager's vision for this group was to be central hub for community organizations.

Ditzler reported that City Council gave Committee freedom to determine what we'd like to do.

Organization Fair – September, early October. Pfeifer-Malaney suggested each group having a table/booth. Forum – getting key people from each group together for small, group discussion and introductions. Clark suggested a reception for just the organizations; slideshow projections. Clark also suggested using the Activity Center.

Sub-Committee: Pfeifer-Malaney, Konrad, Hulen, Willmott.

Vaughn suggested having reception once or twice ahead of time & having organization fair on the square.

Bylund is going to see when late September (4:00ish) week-day for organization fair and send it off. Pfeifer-Malaney suggested getting Sub-Committee together to make some decisions to present to the group.

Let County Board of Supervisors know when using the square.

Brainstorm Ideas for First Project

Norwalk is doing an event called "Front Porch Norwalk" – picking an evening in the summer and telling everyone to gather on their front porches and engage with neighbors.

"Engage Indianola" ideas brainstormed by the Group. Ditzler gave ideas other groups are doing; Konrad will upload to Google Drive.

Harms suggested a box (like the little book/food boxes) that had more beautification-like items with the Indianola logo.

Have a group of people in the Balloon Parade – reach out to other groups. Ditzler inquiring with other groups. Inquire with local businesses.

Beautification Box – Harms, Konrad, Vaughn. Bylund will ask Michelle at the Library to see if we can set up at the Library.

Downtown Assessment: Subcommittee Report

September 25-27; Konrad confirmed dates and that our Committee should be involved.

Fundraising: Subcommittee Report

Konrad is going to inquire if Committee members can contribute \$20 each for “seed money.”

T-shirt fundraising: Konrad will send an email if anyone will head up t-shirt inquiries. Jill Johnson assigned ;) Suggest asking for bids/designs from the various shops letting them know it will be a city-wide fundraiser.

Treasurer Report

Pfeifer-Malaney - nothing to report.

Topics for Next Meeting: **July 5, 2018 @ 5:30, City Council Chambers**

Mission/Vision Statement: Vaughn

Send any additional topics to Konrad to be added to the Agenda.

Meeting adjourned at approximately 6:40PM.