



**Indianola Hometown Pride
Committee Meeting
July 12, 2018 5:30PM-6:45PM
Indianola City Hall, City Council Chambers
(110 N First Street)**

Attendance:

Brianna Vaughn	Emmett Konrad	Terry Pauling	Angela Nelson
Stacy Strong	Colleen Willmott	Heather Hulen	Jill Johnson
Tara Rehmeier	Lorin Ditzler	Shirley Clark	Jenn Pfeifer-Malaney

Absent:

Lisa Harms	Doug Bylund	Monica Vail	Kerry McKasson
Becky Wigeland			

Approve Agenda and June 5 Minutes

Meeting began at approximately 5:30PM with a review of the Meeting Minutes from June 5, 2018. Rehmeier motioned to approve minutes and Willmott provided a second. Unanimous vote.

Storm Clean-Up

Konrad reported regarding the storm clean-up; two houses signed up and several volunteers assisted. Konrad has a meeting tomorrow with the Indianola Record-Herald regarding the Committee's storm clean-up efforts.

Post regarding efforts was shared 50 times off Warren County Hometown Pride Facebook Page and reached over 5,000 people.

Facebook

Vaughn overviewed the Facebook Page with the following Vision/Goals statement.

Vision Statement:

Indianola Hometown Pride's purpose is to mobilize residents whose vision is to enhance our community, foster pride, and encourage growth.

Goals Statement: Indianola Hometown Pride intends to bring our community's vision to life by focusing on the following goals:

Enhance Our Community

- Support existing community organizations in accomplishing specific goals

- Promote a people-focused sense of inclusiveness and amenities and opportunities for all
- Implement programs and projects focused on town beautification

Foster Pride

- Support residents in building new relationships with each other
- Promote historical reflection and pride
- Implement programs and projects to increase community involvement in events

Encourage Growth

- Support community input on progression and development of community leaders
- Promote a small-town feel paired with city amenities with shopping local campaigns
- Implement programs and projects focused on attracting outside visitors and vendors

No one had any objections to vision/goals statement. Approved.

Community Organization Assessment: Subcommittee Report

Konrad reported the subcommittee is focusing on gathering up-to-date contact information for the various organizations. **September 28th** is the date set for the reception for the organizations; envision a trivia night or another fun activity.

Actual organization fair – pushing to the Spring of 2019 so we can plan music, food vendors, etc.

Beautification Box/Parade

Konrad circulated the box design previously via email; will make the box larger to keep more items. Sponsorship plaque for the box building materials; businesses who donate can have slips in the box to show sponsorship of box contents.

Pfeifer-Malaney suggested changing contents of the box by the season. Maybe change to a “Community Box” instead of a “Beatification Box.” Committee agreed.

Need a flyer to put in there about hometown pride and to hand out at the parade. Rehmeier suggested that it may not be the right time for the seeds at the parade; Committee decided to do an interactive project – everyone take a selfie of themselves in their favorite spot in Indianola, best ten pictures will be voted on by community (use hashtag of name); two weeks, top 3 pictures with the most likes will win \$50 Warren County Chamber Bucks. Willmott suggested working with Pro Image.

Ditzler going to check on the banner for the Parade; Konrad will pick up when finished.

Pfeifer-Malaney will get us signed up for the parade. Rehmeier will get popsicles and will be reimbursed by Pfeifer-Malaney.

T-Shirts Report

Willmott reported that she contacted several companies and received some designs. Embark Ink, Pro Image, and Keller Designs submitted quotes/designs.

Committee would have individual t-shirts and there would be another design for fundraiser. Keller Designs "Indianola 50125" was voted on and approved. Willmott will talk to Keller tomorrow to get committee shirts and order forms. Grey shirts with two different colors of purple. Rehmeier and Hulen will go along. WWTD – what would Tara do depending on the quality of the shirt will be the standard, \$15 or \$20. Vaughn will develop a blurb regarding the selfie contest and Willmott will inquire whether blurb can be put on the bottom of the Order form. Hulen offered t-shirt pick-up to be at the YMCA.

Treasurer Report

Pfeifer-Malaney reported that with our \$20 seed money we have \$200 to provide for the parade; True Value will donate the banner funds.

Konrad and Vaughn's firms will donate funds for beautification/community box.

City Comprehensive Plan

Konrad reported about a meeting with Ryan Waller regarding what the City envisioned for Hometown Pride. Hometown Pride would be a branch right underneath the City Council, linear with Parks/Police/Library. Suggested helpful projects included beautification (entry signage design & funding, early designs have been done, IHP would help finish the design); searching for grants for maintaining medians, planting trees; trails; artwork, interactive art; most important were the square assessment and becoming liaison between City Council and city organizations, which we are already working on.

Johnson and Ditzler discussed Warren County Economic Development may have project-based grants we should look into. Still being developed.

Topics for Next Meeting: August 5, 2018 @ 5:30, City Council Chambers

Send any topics to Konrad to be added to the Agenda.

Meeting adjourned at approximately 6:45PM.