



**Indianola Hometown Pride
Committee Meeting
May 3, 2018 5:30PM-6:45PM
Indianola City Hall, City Council Chambers (110 N First Street)**

Attendance:

Stacy Strong	Shirley Clark	Doug Bylund	Brianna Vaughn
Emmett Konrad	Colleen Willmott	Lisa Harms	Tara Rehmeier
Terry Pauling	Jenn Pfeifer-Malaney		

Absent:

Angela Nelson	Lorin Ditzler	Heather Hulen	Jill Johnson
Becky Wigeland	Jill Johnson		

Approve Agenda and April 5 Minutes

Meeting began at approximately 5:30PM with a review of the Meeting Minutes from April 5, 2018. Pauling motioned to approve minutes and Willmott provided a second. Unanimous vote.

Past Meeting Discussion

Purpose and Goals: Indianola Hometown Pride's purpose is to mobilize residents to enhance our community, foster pride, and encourage growth.

Vaughn will work on an expanded mission/vision statement to put on Agenda to review at next meeting.

Facebook Page and Group: Everyone needs to either add Brianna Vaughn on Facebook or send Vaughn an email with the email associated with your Facebook account to be added to our "Group" for communication purposes. The "Page" for community viewing is starting, but it is not published for the public yet. Once we nail down purpose and goals, Vaughn will update Page and we can review at a later time before publishing to the public.

Community Organization Assessment: Subcommittee Report

Spreadsheet Update & Google Drive: Rehmeier has updated the spreadsheet and uploaded it to our Google Drive. It has approximately 30-40 names. It was passed around for revisions.

Splash Pad: Subcommittee Report

Bylund and Clark discussed bringing it up to City Council. Clark said it needs to be planned for and we need to know where the money is coming from and Council probably wouldn't say anything different. It was very briefly brought up at the Parks and Rec Commission.

Rehmeier suggested considering getting a project or two done so we build some momentum and gain recognition. Bylund mentioned old farm fencing/weeds on north and west side that need pulled and could be a short-term clean-up project to make a difference. Pauling noted we'd need support from many different people in the community for splash pad.

Brainstorming of smaller projects to get committee recognition. Pfeifer-Malaney suggested weeding sidewalks/parking. Hour before **June 7, 2018 @ 4:30, City Council Chambers**. Bring a bottle or gloves to pull/spray.

Tabling splash pad as a long-term project.

Downtown Assessment: Subcommittee Report

A discussion was had regarding the distance between Des Moines and Indianola and how businesses don't want to locate here due to the distance; Pfeifer-Malaney mentioned we may want to consider a marketing campaign to that extent that; Clark said "we are closer than you think."

Konrad questioned how much growth we want to push for; Harms mentioned preference for increased number of restaurants, shops, etc. Clark mentioned we should consider community input regarding the amount we should push growth versus community members who want Indianola to remain small.

Downtown Committee Meeting: Pfeifer-Malaney reported that there has been no meeting yet. Pfeifer-Malaney reported that the Chamber meeting is this evening at 7:30PM regarding the jail – considered 2 stories, widened, little green space. Could possibly take away a whole lane of the square.

Iowa State Assessment: 2002-ish; Pauling mentioned it would be a base. Clark mentioned the bridal shop owner might have information on the report. Pfeifer-Malaney mentioned it was a class project from Iowa State. Clark mentioned we still have one regarding downtown businesses and outer appearance. Clark will look into getting that report and uploading it to the drive.

Fundraising: Subcommittee Report

Nothing to report.

Treasurer Report

Nothing to report. Pfeifer-Malaney still working on setting up a meeting to get coordinated with the City. Bylund will call Andy and assist with getting connected.

City Updates

People's Company Building. Bylund sent email. Building off square on south side by Uncommon Grounds; working on that. Should be done tomorrow.

Bravo. Bylund sent email. Trying to figure out how to get Bravo involved here.

Indianola Kiwanis and Indianola Rotary Presentation

Clark reported regarding the project to put in inclusive/handicap-accessible play equipment in Indianola. Lost contest last year; got coupon. Location: Pickard Park, two items (omni-spin and we-saw). Total cost: \$45K-\$50K. Seeking pledges from businesses and individuals. Facebook page for Kiwanis Club of Indianola. Looking for publicity and for voting May 15 through May 31. Please share!

Topics for Next Meeting: **June 7, 2018 @ 5:30, City Council Chambers**

Mission/Vision Statement: Vaughn

Ordinance/ideas for connecting the bike trails by the YMCA

Send any additional topics to Konrad to be added to the Agenda.

Meeting adjourned at approximately 6:45PM.